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# KATABAT



## **Katabat and Bridgeforce Announce Strategic Partnership Enhancing Support to Clients with “White-Glove” Implementation Services**

**Chadds Ford PA, March 2021** – Katabat, a leading global provider of debt management software solutions and Bridgeforce LLC, an international financial services consultancy, today announced a formal partnership aimed at delivering new levels of implementation support for Katabat’s managed service debt collection software products.

With technology playing an increasingly critical role in the collections industry, debt collection strategies, processes and communication methods all require adjustments in order to meet customer needs and regulatory requirements. The augmented implementation services offered to Katabat clients by Bridgeforce allows companies to quickly optimize Katabat’s proven software platform to enable speed to ROI.

“We are always looking for new ways to bring value to our global Katabat clients,” said Ray Peloso, President and CEO of Katabat. “Bridgeforce has a world class reputation and capability set with debt management solutions, so we look forward to a strong partnership that better serves each company’s clients.”

Katabat is a recognized global leader in cloud-based debt collection managed service software products. Founded by consumer lending experts and with a leading market position with first-party lenders, the Katabat platform helps clients synchronize customer offers, implement customer workflows, and build integrated content and treatments across all customer channels. Powered by machine learning, Katabat’s products are easily deployed to enable speed to ROI for its clients, and its products ensure full compliance with policy and regulatory guidance.

John Sanders, CEO at Bridgeforce said, “Given Katabat’s continued investment and advancement in its product offerings, combined with the deep operational and implementation expertise at Bridgeforce, it is with great enthusiasm that we formalize this strategic partnership. Together, we expect to deliver exceptional and results-based solutions to the industry in an efficient and effective manner.”

Bridgeforce’s team of experienced consultants, over 90 percent of whom have hands-on experience working inside of lending organizations, drive results in collaboration with client teams throughout the credit lifecycle. Within collections, the firm helped clients pioneer digital

efforts in the early 2000s, adapt to the regulatory changes of the past decade, and now assists clients with the latest wave of digital adoption and process changes to respond to customer and regulatory demands.

### **About Katabat**

With more than a decade of experience delivering debt collection solutions to global banks and debt collection agencies, Katabat combines collections and machine learning expertise to help clients engage with customers and increase collections. Katabat partners with lenders and collectors across multiple industries to stay at the cutting edge of debt management, machine learning, automation, regulatory compliance, and data security. To learn more about our full range of debt management products, contact Katabat at [info@katabat.com](mailto:info@katabat.com).

### **About Bridgeforce**

Over the last 20+ years, Bridgeforce has helped organizations:

- Bridge gaps between operations and technology
- Translate business vision into the outcomes supporting the vision
- Design new data-driven processes that support achieving those outcomes
- Enhance and transform operational needs from end to end
- Embed control and compliance
- Successfully complete projects within expected timeframes and agreed budgets

A 95% client re-engagement rate illustrates that Bridgeforce has the knowledge and experience to make the hard choices in developing and implementing best-fit solutions that are both achievable and lower the risks of execution to ensure sustainability. For more information, visit [www.bridgeforce.com](http://www.bridgeforce.com).

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